By Dental Tribune MEA / CAPPMea

COLOGNE, Germany: CAPPM (Licensee of Dental Tribune Middle East & Africa edition) will once again participate at IDS Cologne, the world’s largest dental trade show as part of Dental Tribune International (DTI) family exhibiting at the cosy 100 square meter DTI Media Lounge (Hall 4.1, booth D60 F61). CAPPM will play its part in delivering the latest news from and to the Middle East by providing a knowledge bridge through numerous channels supporting the activities of DTI.

In collaboration with its German licensee ORMUS MEPA, DTI will be publishing a new issue of its well established Today newspaper on each of the five days, providing comprehensive coverage of the previous day’s events. For the first time, the two publishers will be setting up a lecture forum at their booth—known as the Media Lounge, a restaurant and meeting area at which leaders in dentistry conventionally gather during IDS at the forum, which will see up to 200 visitors, DTI will be holding Dental Tribune Study Club lectures and press conferences through DTI Communication Services.

The DTI portfolio spearheaded by CEO Mr. Torsten Oemus reaches over 650,000 dental professionals worldwide in 25 different languages in over 90 countries. Live daily coverage will take place daily through multiple channels including DTI Press events, DTI Lecture Corner, daily today show publications, digital e-newsletters, e-blasts, social media and live video broadcasting. CAPPM representing the Middle East publication of Dental Tribune will do its part to present the news to the large (?) following of dental professionals who are unable to travel to Cologne and exhibition will provide more insights into the latest launched CAD/ CAM and digital techniques operating its doors to all dentists, dental technicians and other dental industry interested in these fields. One of the major themes this year will be the focus on 3D Printing in the dental field, a subject widely discussed within the dental profession. Dental Tech-nician International Meeting (DTIM) will take place as a parallel session on 05 May targeted to gather 250 dental technicians from the MEA region for scientific lectures, hand-on presentations and table clinics. A total of 16 multidisciplinary hands-on courses are scheduled to take place between 05 and 08 May 2017 a falling under the umbrella of “Dubai Dental Week”, the largest scientific continuing dental education programme in the region presented over 8 days. This year’s exhibition will feature the latest product launches from IDS Cologne presented by industry players. Platinum Sponsor: Dentsply Sirona, Crystal Sponsor: Ivoclar Vivadent AG, Silver Sponsor: CSE, Gold Sponsor: Planmeca OY, MAC Digital Dental Systems LLC’s shape. VITA Zahnfabrik, Other Industry Sponsors: Collene Whaledent AG, Amann Girrbach AG, Cadentum Dental LTD, Neos Ltd DMCC Branch as well as Other Industry Players. Eisenhauer Dentalwaren ED GmbH, Jordan (Castel General Trading), Adentatec GmbH, Ro-land Dental Solutions/ Enrantes Computers Co LLC, Horico Hopf, Ring-leb & Co/ SMS Medical Equipment, Dental Sipul, Dental Solutions/ Zirkonzahn GmbH / Sel. Henry Schein, Mett Trade/ Du-tron, Haget & Messegue.

05-06 MAY 2017 | CONFERENCE
05-06 MAY 2017 | EXHIBITION
05 MAY 2017 | DENTAL TECHNICIAN INT’L MEETING
01-08 MAY 2017 | HANDS-ON COURSES

InterContinental Hotel
Festival City Dubai
Dubai, UAE
CAPP, an American Dental Association (ADA) C.E.R.P Recognized Provider, specializes in Continuing Medical Education (CME) and Continuing Professional Development (CPD) education programmes – conferences, short and long-term hands on courses, workshops and self-instruction programmes.

CAPP is the organiser of the two leading dental scientific conferences in the region: CAD/CAM & Digital Dentistry International Conference (1st edition in 2005) and Dental Facial Cosmetic International Conference (2015, 2nd edition in 2005). Both these conferences are annual events.

Growth

For the past 12 years CAPP has facilitated over 410 CME programmes educating over 62,000 international participants. Ever since 2005, CAPP has experienced year-on-year growth and in 2016 alone CAPP educated 13,856 international dental professional participants (lower versus 2015 due to Asia Pacific CAD/CAM & Digital Dentistry Singapore being held 10 May). CAPP has become the leader in Continuing Dental Education programmes in the region.

Provider of professional diploma’s in dentistry

In 2016, CAPP-Tipton Dental Academy and the British Academy of Restorative Dentistry (BARD) has launched the Restorative & Aesthetic Dentistry Certificate and Diploma courses in Dubai, UAE. Group 1 & Group 2 started in September 2016. Group 3 is starting on 05 October 2017. Year 1 (Certificate) is spread over 4 Modules (15 days in total) and it offers the participants a chance to obtain a Certificate in Restorative Dentistry (PG Cert Rest Dent) from the British Academy of Restorative Dentistry (BARD). After a successful completion of the Year 1 course, the participants will have the chance to sign up for Year 2 Diploma (4 Modules, 15 days in total) which will lead to Post-Graduate Diploma in Restorative & Aesthetic Dentistry from the British Academy of Restorative Dentistry (BARD). The courses will comprise of lectures, practicals, and seminars. After completion of the Diploma, there is an option for delegates to take the pathway to MSc (Masters of Science) in Restorative and Aesthetic Dentistry with the University of Manchester and Healthcare Learning or Masters in Clinical Dentistry (McL&Dent) Restorative and Cosmetic Dentistry with City of London Dental School (CoLDS) BPP University.

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Asian Pacific Market Opportunities

With the opening of CAPP Asia in 2012, the company’s reach has expanded to the Asia-Pacific region and beyond. CAPP Asia main focus in the region is the Asia-Pacific Edition of the CAD/CAM & Digital Dentistry International Conference held in Singapore on a biannual basis. This year will see the 4th Asia Pacific and 11th Global Edition of the famous CAD/CAM & Digital Dentistry Int’l Conference – the world’s only completely dedicated event in those fields of dentistry.

Dental Tribune MEA

CAPP is the proud owner of the Dental Tribune Middle East & Africa print and digital publication. CAPP is delivering six print editions annually to over 30,000 dental professionals (120,000 copies annually) in the Middle East and Africa region and delivers newsletters to over 41,000 active subscribers every two weeks (approx. 94,000 e-mail annually). Through its international website, the latest industry news reaches the largest dental community worldwide: an audience of over 160,000 dental professionals.

About CAPP

Centre for Advanced Professional Practices (CAPP) was founded in 2005 by Dr. Dobrina Mollova in Dubai, UAE with the sole purpose of delivering excellence in Continuing Medical Education in the Middle East and beyond. CAPP is an American Dental Association (ADA) C.E.R.P Recognized Provider, specializing in Continuing Medical Education (CME) and Continuing Professional Development (CPD) education programmes – conferences, short and long-term hands on courses, workshops and self-instruction programmes.

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